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Theoretical framing and methodical implications for an impact evaluation plan of Switzerland's national sports promotion program “Youth+Sport”

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The program Youth+Sport



financial support / subsidies for sport activities for children and teenagers



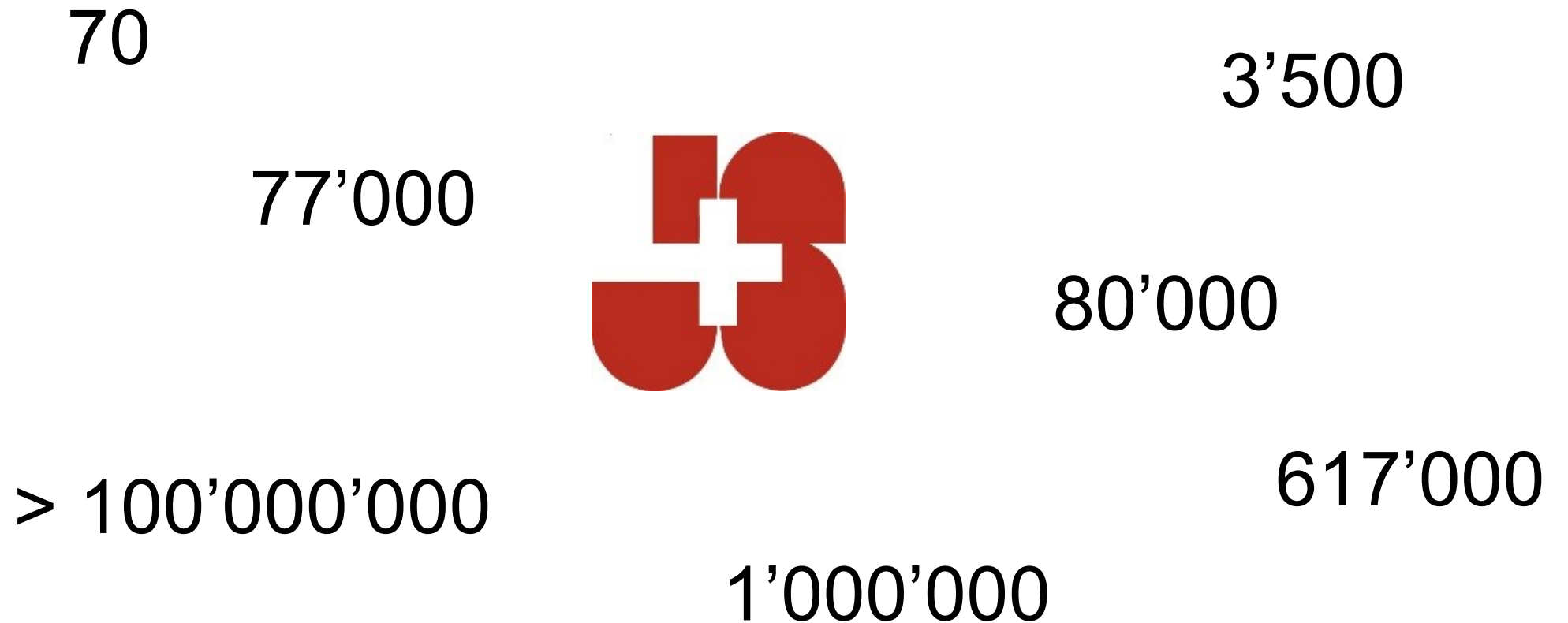
education and training of sports coaches



provision of rental equipment



The program Youth+Sport





The goals of Y+S

promote a regular commitment to sport

increase the engagement of children and adolescents in sport

experience sport integrally

promoting embedding in a sports community

supports development of young people

discover skills and unfold them in their entirety

teach the basics of sport

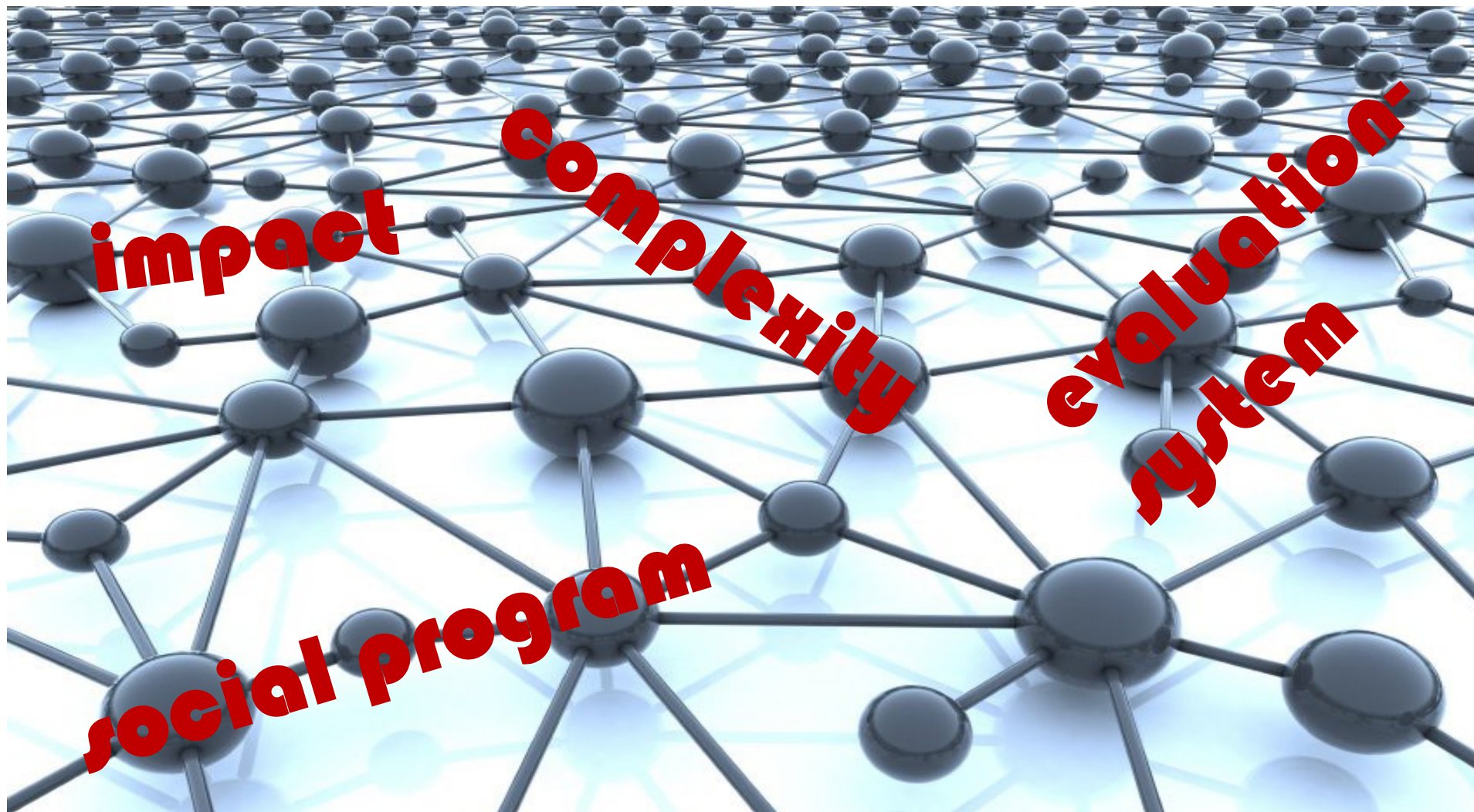


Impact of Y+S?!





Searching for an approach...





« *Everything is related to everything.* »

Alexander von Humboldt

~~Attribution~~ Contribution to the impact.

~~Proof for~~ Plausibility of an impact.



The 7 steps of a Contribution Analysis

- 1) Clarify the scope, articulate the evaluation questions.
- 2) Developing a theory of change (impact model).
- 3) Detailed elaboration of topic-specific modules of the impact model (sub-models, contribution stories).
- 4) Look at relevant existing data and information related to the theory of change.
- 5) Critical reflecting the sub-models/contribution stories in light of the existing evidence.
- 6) Collect new program-specific data.
- 7) Revision and consolidation of the sub-models/contribution stories.

iterative



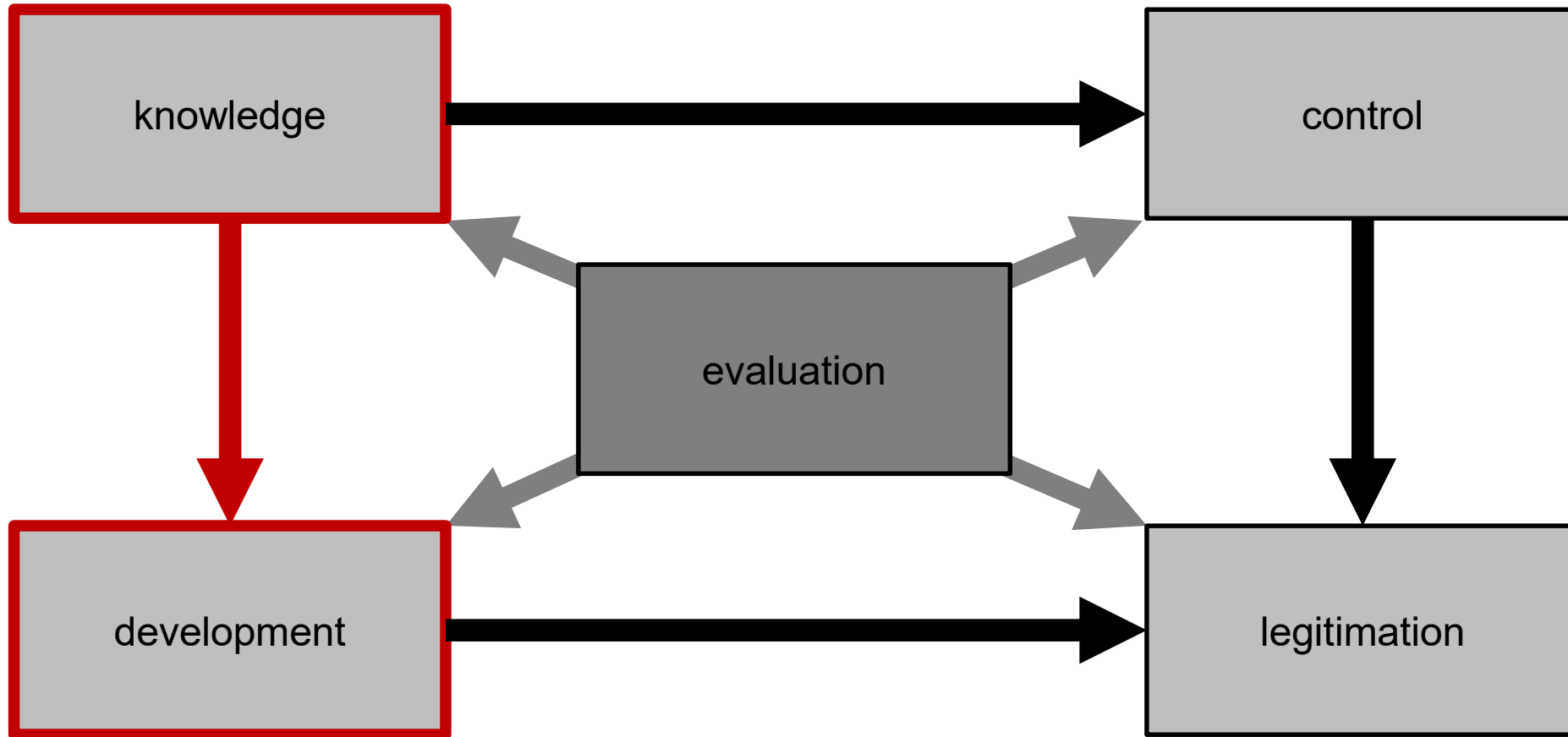


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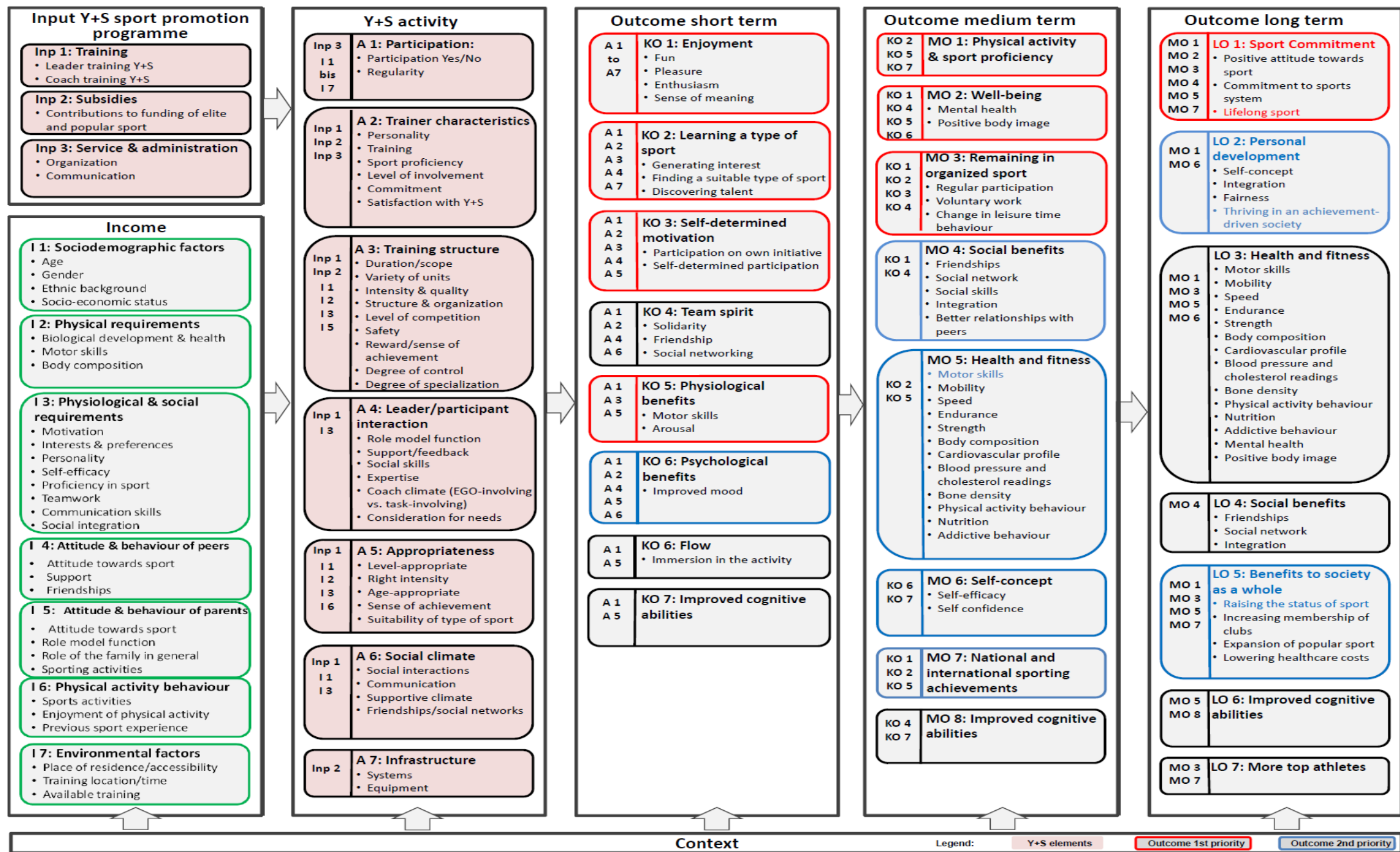
1) scope





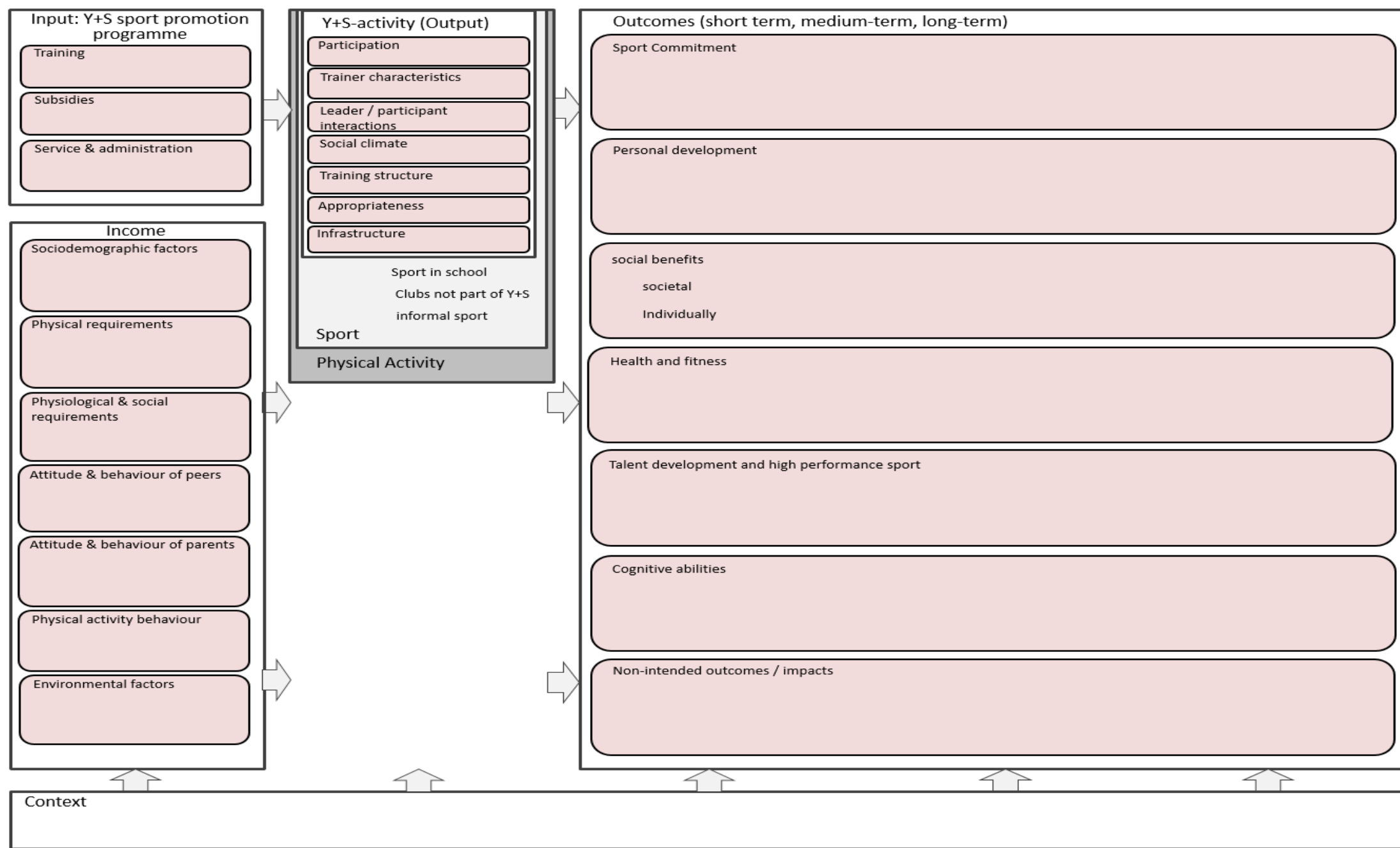
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2)



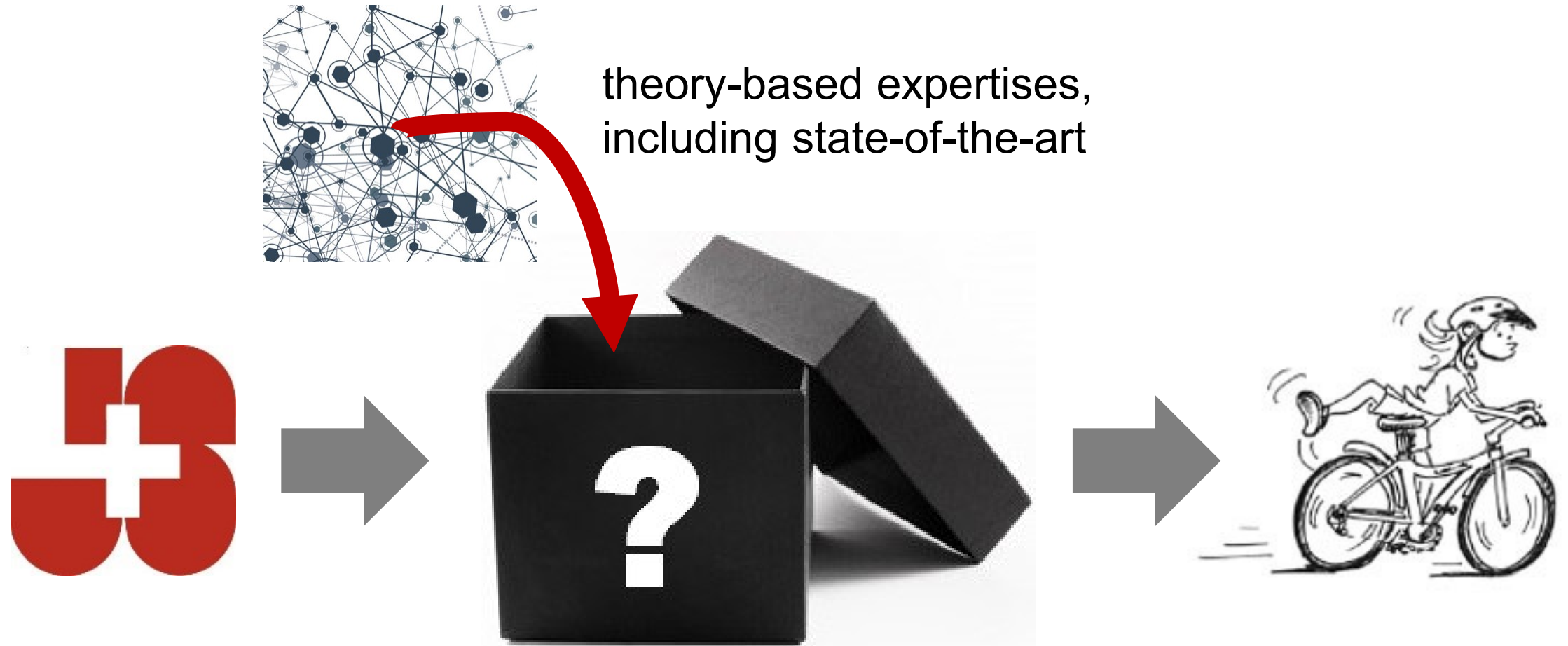


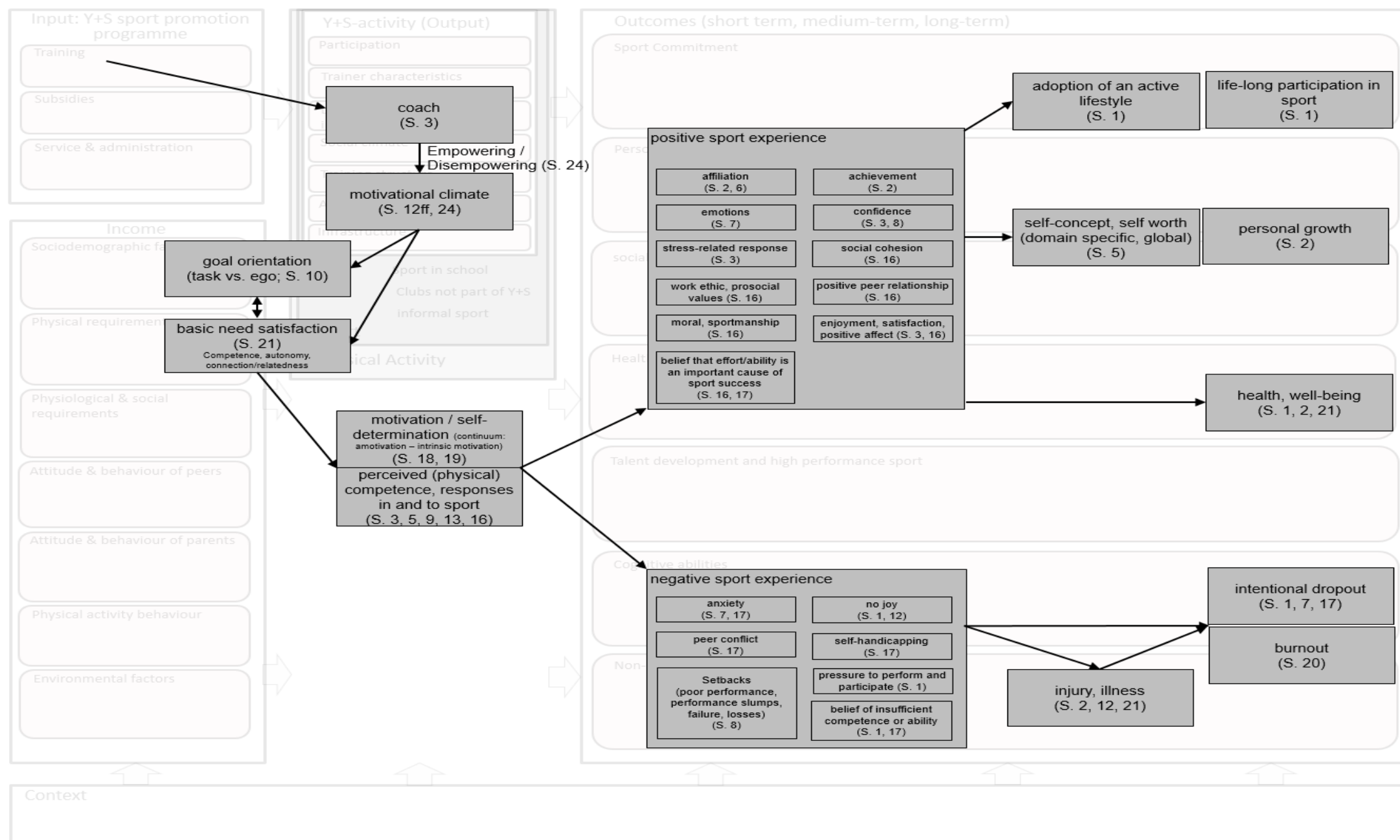
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3) Developing the sub-models







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The idea of a panel for Y+S

- Combined cohort and longitudinal design
- Integrating children from the age of 5 years
- Different modules
 - Interrogation of children/coaches
 - Measuring physical activity
 - Measuring motor skills and fitness
 - Visitation/observation of education, training and activities
- Current challenges:
 - Legal framing
 - Control group





Thank you!

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- Information about «Youth+Sport»:



www.jugendundsport.ch

www.jeunesseetsport.ch

- Publication of the expertises and the evaluation frame:
soon on www.ehsm.admin.ch/en/areas-of-activity/evaluation.html

Bundesamt für Sport (2019). *Die Wirkevaluation von Jugend+Sport. Theoretische Rahmung und methodische Implikationen zur Wirkweise des Sportförderungsprogramms des Bundes*. Magglingen: Bundesamt für Sport BASPO.

